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Edward C. Rochette  
THE NUMISMATIST  
P. O. Box 2366  
Colorado Springs, Colo. 80901

Dear Ed:

Your letter about National Coin Week has been before me a couple of times but I just didn't get to it. The last trip I took to New York City ended up in being a rather trying trip. Somewhere along the line, I ended up with a kidney infection and while I never quit work entirely, I sure slowed down for a couple of weeks.

As you know, I don't share a lot of enthusiasm for National Coin Week. Basically, I think it's a contest between a few individuals and clubs and falls far short of accomplishing what it could for the hobby.

Should the approach on the whole matter be reappraised, I might develop some enthusiasm. As I see it, if ANA would plant stories in national publications, appear on national TV, provide material for the many coin columnists to use and perhaps make a few worthwhile presentations in Washington, and also develop a standard symbol, Coin Week could then take on some meaning.

As I see it, the current scope of National Coin Week is restricted to the same group of people rattling around once a year and accomplishing practically nothing. I would like to see it used to reach into the general public and stimulate new collectors.

Frankly Ed, I prefer not to be associated with Coin Week. This is not to say that we will boycott whatever is done, only that to do a decent job one must believe in what he is doing, and I don't believe in Coin Week as it now exists.

Sincerely,

*Chet*  
Chester L. Krause  
Publisher

CLK/jab

cc: Adna Wilde